



**BHARATI VIDYAPEETH
(DEEMED TO BE UNIVERSITY), PUNE**

Reaccredited with 'A+' Grade by NAAC Category-I University Status by UGC
Ranked 63rd by NIRF 2020 under University Category



**Abhijit Kadam Institute of Management and Social Sciences,
Solapur**

Organizes

**Faculty Development Programme
(26th to 31st July, 2021)**

**RESEARCH METHODOLOGY:
TOOLS & TECHNIQUES**



BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY), PUNE

- 'A+' Accreditation (Third Cycle) by 'NAAC' in 2017
- Category-I Deemed to be University Grade by UGC
- Ranked 63rd by NIRF 2020 under University Category
- 'A' Grade by Ministry of HRD, Government of India
- Among Top 10 Universities preferred by Overseas Students
- Member of Association of Indian Universities (AIU) & Association of Commonwealth Universities (ACU)
- 29 Constituent Units spread over 8 Campuses
- 12 Faculties offering 324 Programmes
- 23000+ Students & 1600+ Teachers
- Students from almost all the states in India & from 48 countries



AKIMSS, SOLAPUR

- Approved by All India Council for Technical Education (AICTE), New Delhi
- Ph.D. Centre under the Faculty of Management Studies
- Life Member of Association of Indian Management Schools (AIMS)
- State of Art Infrastructure, Wi – Fi Campus
- Placement Assistance Cell (Centralized Placement Cell at Pune)
- Entrepreneurship Development Cell
- Sport Facility (Indoor and outdoor), NSS Wing,
- In-house Banking Facility
- Registered Alumni Association
- Centre for Distance and Online Education (CDOE)



OUR PATRONS



Hon'ble Dr. Patangraoji Kadam

Founder: Bharati Vidyapeeth, Pune

Founder-Chancellor: Bharati Vidyapeeth (Deemed to be University), Pune



Prof. Dr. Shivajirao Kadam

Chancellor: Bharati Vidyapeeth (Deemed to be University), Pune



Dr. Vishwajeet Kadam

Secretary: Bharati Vidyapeeth, Pune

Pro Vice-Chancellor: Bharati Vidyapeeth (Deemed to be University), Pune



Prof. Dr. Manikrao Salunkhe

Vice Chancellor: Bharati Vidyapeeth (Deemed to be University), Pune

DAY, DATE AND MODE

- Monday 26th July to Saturday 31st July 2021 (6 Days)
- FDP Will be conducted through Virtual (Online) Mode.
- Participation Certificate will be provided to all the registered participants.

SCHEDULE

➤ Inaugural Session: On 26th July, 2021 at 9.30 am.

| Date | Session I (10:00 am to 11:30 am) | Session II (11:45 am to 1:15 pm) |
|--|---|--|
| Module 1: Basics of Research | | |
| Day 1 26 th July, 2021 | Idea of Research & Research Design Dr Ardhendu S. Singh SSBF, Symbiosis International University, Pune | Types of Research: Inductive and Deductive Dr Broto Rauth Bhardwaj Bharati Vidyapeeth University, Delhi |
| Module 2: Qualitative Research | | |
| Day 2 27 th July, 2021 | Understanding Qualitative Research Dr Shamim Modi Tata Institute of Social Sciences, Mumbai | Qualitative Research Methods: Ethnographic Research & Grounded Theory Dr Shamim Modi Tata Institute of Social Sciences, Mumbai |
| Module 3: Quantitative Research | | |
| Day 3 28 th July, 2021 | Scale Development & Data Collection Dr Arup Barman Assam Central University, Silchar | Bivariate Correlation and Regression Dr Bulbul Singh Punjab University, Chandigarh |
| Day 4 29 th July, 2021 | Parametric and Nonparametric Testing Dr Krishna Murari Sikkim Central University, Gangtok | SPSS for Data Analysis CS Dr Manvinder Singh Pahwa Manipal University, Jaipur |
| Module 4: Academic Writing | | |
| Day 5 30 th July, 2021 | Ethics in Academic Writing: Plagiarism Dr Vimal Bhatt Symbiosis International University, Pune | Elements of writing: Data Presentation, Analyses and Discussion Dr Pallavi Jamsandekar Bharati Vidyapeeth University, Sangli |
| Day 6 31 st July, 2021 | Research Proposal: Presenting a Hypothesis Dr P. K. Chaubey Indian Institute of Public Administration, Delhi | Publication Process and Avenues Dr Neetu Yadav Birla Institute of Technology and Science, Pilani |

RESOURCE PERSONS



Dr Ardhendu S. Singh

Faculty of Marketing at Symbiosis School of Banking and Finance, Symbiosis International (Deemed University), Pune. Fellow, Institute of Rural Management Anand (IRMA). Published in reputed international journals including Qualitative Market Research: an International Journal; Indian Growth and Development Review; Poverty & Public Policy. Editorial Board Member at Journal of Public Affairs, Poverty & Public Policy, International Journal of Marketing and Sales Education and Journal of Global Business Insights.



Dr Broto Rauth Bhardwaj

Professor, Bharati Vidyapeeth University's BVIMR, New Delhi. UGC-NET Qualified. B. Tech. MBA, PhD and Post Doc from IIT Delhi (Gold Medalist). John D Rockefeller Fellow, USA, Emerald Literati Award 2011, 2017. Editor, Greener Journals, UK. Editorial and Advisory Board, Journal of Management, Emerald Journal, Europe. Reviewer, Academy of Management Conference, USA, 2006-10.



Dr Shamim Modi

Chairperson - Centre for Law and Society, TISS, Mumbai. Graduation in psychology from the Jesus and Mary College, Delhi University. Master's in Psychology from Lady Shree Ram College, Delhi University. M. Phil. & PhD in Social Psychology from Tata Institute of Social Science, Mumbai.



Dr Arup Barman

Professor, Assam Central University, Silchar. PhD in Management from Assam Central University. Post-Doctoral Research – 2011, UGC-SAB (Govt. of India). D.Litt. (Honoris Causa on the Works in Contemporary Mgt.) conferred by International Internship University (IIU).



Dr Bulbul Singh

Faculty in IB Area, Sri Aurobindo College of Commerce and Management, Punjab University, Chandigarh. PGP- International Business, Shri Ram College of Commerce, University of Delhi (1st Rank). PhD from Panjab University, Chandigarh. Awarded the Philip Thomas Memorial Case Award for Best Case at the Indian Institute of Management, Ahmedabad, in 2021.



Dr Krishna Murari

HOD (Management), Sikkim Central University, Gangtok. UGC-NET (JRF) in Management. FDP from IIM Ahmedabad.



CS Dr Manvinder Singh Pahwa

Professor, Manipal University, Jaipur. LL.M.M.B.A and PhD from Mohanlal Sukhadia University. Member, Institute of Company Secretaries of India.



Dr Vimal Bhatt

Faculty in Marketing Area, SIBM, Symbiosis International University, Pune. PhD in Marketing from Bhavnagar University, Gujarat. An Alumnus of IIM Ahmedabad (FDP2019).



Dr Pallavi Jamsandekar

I/C Director, Bharati Vidyapeeth University's Institute of Management and Rural Development, Sangli. MCA and PhD in Artificial Intelligence from Shivaji University, Kolhapur.



Dr P. K. Chaubey

Retd. Professor, Indian Institute of Public Administration, Delhi. Reader in Economics at BHU. Professor of Economics/Management at Devi Ahilya University, Indore. Professor at GB Pant Institute of Social Sciences, Allahabad. PhD in Economics from the University of Allahabad.



Dr Neetu Yadav

Associate Professor at Birla Institute of Technology and Science (BITS), Pilani. PhD in Management from IIT Delhi. UGC-NET (JRF and SRF), RPSC-SET. Publications in reputed international journals including International Journal of Productivity and Performance Management, Business Process Management Journal.

INAUGURAL ADDRESS BY



Dr Manish Sharma

Associate Professor (Economics) and Adjunct (International Finance), Hosei University, Tokyo, Japan. Adjunct Faculty, Tokyo Metropolitan University, Japan. Adjunct Faculty, Temple University, Japan. M. Phil (International Studies) from Jawaharlal Nehru University, Delhi; PhD from the University of Tokyo, Japan. Econometrics from London School of Economics and Political Science, UK.

REGISTRATION

- Registration Fees for the FDP is Rs. 500/-.
- Registration Fee is to be paid online through NEFT/RTGS only. Bank details are as given below:
 - Name of the Bank: Bharati Sahakari Bank Ltd, Pune. Branch: Solapur
 - Name of A/C holder: B.V. Abhijit Kadam Institute of Management and Sol.
 - A/C No: 009002300000970
 - IFSC Code No.: SVCB0010009
- Registration will be done online only after paying the registration fee.
- Please remember to keep a copy/screenshot of your transaction; it needs to be uploaded during the registration process.
- Link for Registration: <https://forms.gle/tEdVquNL8qL7xuwd7>
- Last Date of Registration: Friday 23rd July 2021

WHO SHOULD ATTEND

The Programme would benefit Faculty Members, Research Scholars pursuing or willing to pursue M.Phil / Ph.D. and Corporate Researchers.

ORGANISING COMMITTEE

Dr S. B. Sawant
DIRECTOR

Dr P. P. Kothari
HOD (Department of Management Studies)
Mb. No.: 9923303913

Dr A. B. Nadaf
HOD (Department of Computer Applications)
Mb. No.: 9422649309

Dr Prabhat Kumar
CONVENER
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